

## 2020 ANNUAL REPORT

## Financial Highlights



[^0]
## To Our Business Partners:



2020 was another outstanding year for Hingham Institution for Savings.

We earned a record $\$ 50.8$ million dollars for our owners, a $30 \%$ increase from 2019. Our return on average equity of $18.96 \%$ and our return on average assets of $1.88 \%$ again place us among the most profitable banks in the country. Net loans increased by $12 \%$ to $\$ 2.495$ billion, deposits increased by $17 \%$ to $\$ 2.139$ billion, and total assets increased by $10 \%$ to $\$ 2.857$ billion. Book value per share rose $18.4 \%$ in 2020 from $\$ 115.75$ to $\$ 137.02$ per share. This excludes capital returned to the ownership through regular and special dividends - we declared $\$ 2.47$ in dividends per share in 2020. The trailing five year compound annual growth rate in book value per share, an important measure of long-term value creation, was $16.1 \%$. The efficiency ratio in 2020 was $25.41 \%$, a reflection of our disciplined approach to expense control.

Although we are still operating in the midst of the COVID-19 pandemic and the full extent of the economic damage remains unclear, we are cautiously optimistic that the range of outcomes has narrowed. Our conservative approach to lending has served us well, with virtually no losses or loan forbearance, and we had limited exposure to high risk assets. These outcomes result from the interplay of luck and skill. We have been great beneficiaries of the former.

COVID-19 has been uniquely disruptive in the coastal urban markets in which we operate - Boston and Washington, D.C. Cities are the absence of space between people - the very antithesis of social distance. Throughout history, outbreaks of disease have been closely linked with urbanization and have led to fear of cities. Over the past year, this fear has called into question their sustainability - will they continue to be engines of cultural, technological, and economic growth and innovation? Questions of sustainability were pressing even before COVID-19, particularly in our sister markets of San Francisco and New York, where governance structures had ossified, business formation was discouraged, and affordable housing development was blocked.

We believe these obstacles are ultimately surmountable and will be swamped by the centuries long secular trend towards urbanization, as cities provide a unique space for the agglomeration of human capital. This is especially true when agglomeration effects are reinforced by research universities that generate the intangible assets that drive our economy.

We have always approached investing, whether in our business, in real estate, in people, or in technology, with a long-term perspective. With this perspective, we are occasionally presented with unusual opportunities to act in times of general uncertainty - to deploy capital on attractive terms, to develop new relationships with strong customers, to recruit talented staff, and to invest in digital tools to reduce costs and deliver more value for our customers. In 2020, we were presented with such opportunities and we have done our best to seize them.

We were an active lender throughout the year, accelerating our work after the onset of the pandemic We supported our strongest customers as they acquired new properties and we built new relationships with strong sponsors that we hope to deepen in future years. At the height of the turmoil that gripped Washington last year, we originated our largest loan ever to a national nonprofit, secured by its headquarters building near the White House. We continued to expand our Commercial Real Estate Group, onboarding a senior-level commercial real estate lender in Boston and actively recruiting in both markets. We offer a stable platform for long-term growth, a commitment to independence, and a disciplined focus on real estate lending through cycles. If you are a talented commercial real estate lender, customer-focused with strong valuation skills, please call us.

Our Specialized Deposit Group continued building on its success in 2020. Our deposit strategy - digital excellence, virtually no fees, and personalized service provided by dedicated relationship managers has become even more attractive to nonprofits, institutions, and mid-sized businesses this year after they faced difficulty getting access to the Paycheck Protection Program at larger banks. If you are a talented relationship manager in Boston, Washington, New York or San Francisco that works with these kinds of deposit customers, please call Holly Cirignano, the Head of our Specialized Deposit Group. She wants to talk with you.

| Book Value Per Share \$7.35 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| 28 Years of Performance | 1993* |  | 1994* |  | 1995* |  | 1996* |  | 1997 |  | 1998 |  | 1999 |  | 2000 |  | 2001 |  | 2002 |  | 2003 |  | 2004 |  | 2005 |  |
| Assets | \$ | 147,889 | \$ | 153,192 | \$ | 175,409 | \$ | 201,586 | \$ | 222,584 | \$ | 260,076 | \$ | 291,183 | \$ | 337,881 | \$ | 386,181 | \$ | 426,430 | \$ | 483,954 | \$ | 547,051 | \$ | 628,251 |
| Net Loans | \$ | 76,936 | \$ | 100,398 | \$ | 119,472 | \$ | 151,166 | \$ | 172,839 | \$ | 204,774 | \$ | 229,687 | \$ | 266,568 | \$ | 282,386 | \$ | 320,692 | \$ | 358,778 | \$ | 415,538 | \$ | 488,126 |
| Book Value Per Share | \$ | 7.35 | \$ | 8.24 | \$ | 9.17 | \$ | 9.87 | \$ | 10.93 | \$ | 12.05 | \$ | 12.83 | \$ | 14.46 | \$ | 16.38 | \$ | 18.48 | \$ | 19.68 | \$ | 21.29 | \$ | 23.01 |
| Earnings Per Share (Basic) |  | 0.10 | \$ | 1.33 | \$ | 0.98 | \$ | 1.05 | \$ | 1.36 | \$ | 1.53 | \$ | 1.65 | \$ | 2.07 | \$ | 2.49 | \$ | 2.91 | \$ | 2.58 | \$ | 2.80 | \$ | 2.95 |
| Return on Equity |  | 1.34\% |  | 17.09\% |  | 11.11\% |  | 11.06\% |  | 13.00\% |  | 13.18\% |  | 13.07\% |  | 15.17\% |  | 15.95\% |  | 16.58\% |  | 13.53\% |  | 13.56\% |  | 13.20\% |
| Efficiency Ratio |  | 108.32\% |  | 61.46\% |  | 54.25\% |  | 53.36\% |  | 50.10\% |  | 48.72\% |  | 50.25\% |  | 47.78\% |  | 45.31\% |  | 45.42\% |  | 45.55\% |  | 49.48\% |  | 48.50\% |

[^1]
##  $\$ 137.02$

Technology became even more integral to our business, driven by changes in consumer preferences during the pandemic. We believe these changes are permanent, not transitory. The pandemic has pulled forward years of digital adoption. We need to align our investments in our digital capabilities with our customers' needs - particularly for digital-first account acquisition - and we need to build a deeper team in this area

In our investment operations, we avoided permanent impairment and exploited opportunities to commit additional capital to our public equity investments on attractive terms. Our investments are focused on finance - banks, insurers, payment networks and processors and facilitators, financial infrastructure providers, and ratings agencies. We also have material investments in technology companies that facilitate digital commerce. We made our first private equity investment in a de novo bank in 2020 and we continue to seek opportunities to leverage our long duration capital and our operational insights. Our equity investments - both public and private - inform and are informed by our core business operations.

Despite progress over the past year, we remain dissatisfied by the cost and quality of our business operations. Banking is an extraordinarily competitive business. Developing operational and financial leverage is fundamental to our ability to survive. Our technology stack rests on core infrastructure that limits our ability to innovate and requires substantial new investments in middleware, API wrappers, and alternate data repositories. Digitization of workflows and information storage make a cost-effective, geographically distributed workforce possible, but we have yet to build it. We continue to execute tasks internally that should be outsourced to specialty providers.

Finding and eliminating this waste has never been an "initiative" at Hingham. It cannot be accomplished in one fell swoop. It is a discipline, the product of continuous improvement in every area of our business. The Red Queen was right when she said:
'A slow sort of country! Now, here, you see, it takes all the running you can do, to keep in the same place. If you want to get somewhere else, you must run at least twice as fast as that!'

Although COVID-19 has accelerated digital adoption in our customer base, it has also catalyzed change across our industry, prompting a renewed focus by otherwise comfortable competitors on cost control. Like Alice in Wonderland, we must be prepared to run at least twice as fast to outpace them

Even as we focus on our performance, we recognize our unique good fortune. Our philanthropic activities this year remained aligned with our business focus on multifamily housing and serving nonprofits. We originated well over $\$ 100$ million in loans secured by affordable housing in 2020, including a significan volume of government-subsidized properties. We were an early investor in the Washington Housing Initiative, a new nonprofit loan fund focused on preserving and expanding affordable housing in greate Washington D.C. We also substantially increased our giving focus on education, where disparities in access and quality have become so visible.

Since our family became associated with the Bank twenty-eight years ago, it has been our objective to build one of America's great banks, characterized by superior long-term financial results, a fortress balance sheet that provides unquestionable assurance to our depositors, and an enduring culture of growth and success. We are well on our way.

## Very truly yours,



Chairman of the Board and Chief Executive Officer


Patrick R. Gaughen President and Chief Operating Officer

| 2006 | 2007 |  | 2008 |  | 2009 |  | 2010 |  | 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ 691,652 | \$ | 744,602 | \$ | 806,193 | \$ | 925,560 |  | 1,017,845 |  | 1,127,276 |  | ,205,884 |  | ,356,441 |  | 552,205 |  | 768,528 |  | ,014,599 |  | 284,599 |  | 408,587 |  | 590,346 |  | 857,093 |
| \$ 539,104 | \$ | 593,915 | \$ | 647,255 | \$ | 718,242 | \$ | 792,910 | \$ | 849,776 | \$ | 949,662 |  | ,078,879 |  | ,238,656 |  | 405,533 |  | ,605,647 |  | 833,987 |  | 009,288 |  | 227,062 |  | 495,331 |
| \$ 24.47 | \$ | 25.85 | \$ | 28.20 | \$ | 30.74 | \$ | 34.24 | \$ | 38.70 | \$ | 43.65 | \$ | 48.49 | \$ | 57.08 | \$ | 64.83 | \$ | 75.50 | \$ | 87.29 | \$ | 99.67 | \$ | 115.75 | \$ | 137.02 |
| \$ 2.19 | \$ | 2.12 | \$ | 2.96 | \$ | 3.79 | \$ | 4.81 | \$ | 5.68 | \$ | 6.25 | \$ | 6.28 | \$ | 10.46 | \$ | 9.09 | \$ | 10.99 | \$ | 12.08 | \$ | 14.25 | \$ | 18.24 | \$ | 23.76 |
| 9.18\% |  | 8.40\% |  | 11.08\% |  | 12.78\% |  | 14.67\% |  | 15.34\% |  | 15.05\% |  | 13.52\% |  | 19.30\% |  | 14.81\% |  | 15.59\% |  | 14.73\% |  | 14.97\% |  | 16.82\% |  | 18.96\% |
| 57.58\% |  | 59.69\% |  | 52.72\% |  | 49.20\% |  | 44.91\% |  | 42.88\% |  | 41.54\% |  | 43.26\% |  | 37.19\% |  | 36.32\% |  | 32.15\% |  | 30.06\% |  | 29.89\% |  | 30.26\% |  | 25.41\% |

## Manomet

Elizabeth (Lizzie) Schueler, President
Plymouth, Massachusetts


For over 50 years, Manomet has been working to understand the science in our natural world, often using birds as indicators. Founded as a bird research and conservation organization, its science has expanded to focus on ecosystem management and resilience, shorebird conservation, and educating tomorrow's leaders. Science, climate change, and a commitment to equity are the fundamental values underpinning the organization today. From the north slope of Alaska to the southern tip of Argentina, Manomet's 40 scientists and staff develop partnerships to support a world where ecosystems and human communities thrive together.

Manomet values Hingham's genuine appreciation for its mission and the safety and security of their bank.
"Hingham offers the financial safety and security we need to advance our mission."

## Marc Savatsky

Boston Real Estate Developer and Investor
Owner, Choose Boston
Boston, Massachusetts


Marc Savatsky has experience developing a wide range of projects, from luxury condominiums in Boston's South End to the transformation of distressed properties and under-utilized pieces of land in East Boston and Dorchester. Marc's relationship with the Bank developed over a decade ago when he transitioned careers from construction to development and joined the team at New Boston Ventures, a well-known Boston real estate company and long-time Hingham client. When Marc was ready to develop his own projects, Hingham was ready to back him.

In Hingham, Marc found a partner with an intimate knowledge of the Boston real estate market, particularly the construction markets in which he was active. Our ability to move quickly, give feedback, and structure creatively provided Marc with unique value Marc's business also relies on the Bank for all of its deposit needs, including managing payments and rental deposits.
"At Hingham, there's always someone to talk to when evaluating a deal - no matter what time of day."

Marc Savatsky



Since its founding, Compass Working Capital has been devoted to its mission of providing financial coaching to families with low-incomes. By keeping clients informed on how to build and protect their assets, Compass is supporting families to invest in opportunities such as education, home ownership, and small business to position them for long-term success.

Compass came to Hingham in 2019 when faced with client-service challenges at their former bank. In addition to hands-on support, Hingham offered the deposit insurance and fraud protection required to fulfill their business needs. Hingham is proud to serve as a banking partner to an organization making such a meaningful impact in the greater Boston community

"With its personalized approach to lending, Hingham has been a trustworthy partner over the years."

Joe Manning

For 20 years, Joe Manning has been providing physical therapy services to patients on Nantucket. In 2006, Joe opened Manning and Associates Physical Therapy - a premie practice focused on sports and orthopedic injuries as well as pre and post operative care for island residents and visitors.

With financing support from Hingham, Joe expanded his practice with the purchase of his Amelia Drive property in 2015. The mixed-use building houses his physical therapy practice on the main floor and apartments on the basement and second floors. Joe has gone on to finance several other properties with Hingham including his personal residences and an investment property that he sold in 2018. Joe appreciates the long-term partnership he has built with Hingham and relies on many of the Bank's digital tools to support his business.

| Balance Sheet Data: (In Thousands) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |
| Total assets | \$ | 2,014,599 | \$ | 2,284,599 | \$ | 2,408,587 | \$ | 2,590,346 | \$ | 2,857,093 |
| Cash \& cash equivalents |  | 322,932 |  | 355,229 |  | 295,975 |  | 252,147 |  | 233,986 |
| Securities |  | 27,168 |  | 34,304 |  | 38,460 |  | 47,186 |  | 65,868 |
| Loans: |  |  |  |  |  |  |  |  |  |  |
| Residential loans |  | 685,674 |  | 721,809 |  | 741,841 |  | 725,524 |  | 656,220 |
| Commercial mortgage |  | 796,063 |  | 998,567 |  | 1,150,535 |  | 1,327,126 |  | 1,693,215 |
| Construction |  | 131,778 |  | 122,715 |  | 127,274 |  | 186,094 |  | 153,020 |
| Other |  | 678 |  | 701 |  | 542 |  | 782 |  | 7,438 |
| Allowance for loan losses |  | 11,030 |  | 12,537 |  | 13,808 |  | 15,376 |  | 17,40 |
| Deposits |  | 1,366,109 |  | 1,505,862 |  | 1,573,154 |  | 1,820,834 |  | 2,139,19 |
| Federal Home Loan Bank advances |  | 475,318 |  | 579,164 |  | 606,600 |  | 505,200 |  | 408,031 |
| Stockholders' equity |  | 161,024 |  | 186,158 |  | 212,576 |  | 247,223 |  | 292,943 |
|  | At or For the Years Ended December 31, |  |  |  |  |  |  |  |  |  |
|  |  | 2016 |  | 2017 |  | 2018 |  | 2019 |  | 2020 |
|  |  |  |  | (Dollars in Th | ousan | ds, Except Per | er Shar | re Amounts) |  |  |
| Income Statement Data: |  |  |  |  |  |  |  |  |  |  |
| Total interest and dividend income |  | \$ 71,769 |  | \$ 81,059 |  | \$ 94,169 |  | \$ 106,952 | \$ | 106,362 |
| Total interest expense |  | 13,385 |  | 17,261 |  | 28,384 |  | 40,050 |  | 21,158 |
| Net interest income |  | 58,384 |  | 63,798 |  | 65,785 |  | 66,902 |  | 85,204 |
| Provision for loan losses |  | 1,135 |  | 1,505 |  | 1,270 |  | 1,567 |  | 2,288 |
| Other income (loss) |  | 1,735 |  | 1,410 |  | $(1,735)$ |  | 8,828 |  | 9,192 |
| Operating expenses |  | 19,215 |  | 19,576 |  | 20,051 |  | 20,615 |  | 21,978 |
| Income before income taxes |  | 39,769 |  | 44,127 |  | 42,729 |  | 53,548 |  | 70,130 |
| Income tax provision |  | 16,346 |  | 18,370 |  | 12,330 |  | 14,621 |  | 19,359 |
| Net income |  | \$ 23,423 |  | 25,757 |  | 30,399 |  | \$ 38,927 | \$ | 50,771 |
| Core net income * |  | \$ 23,202 |  | 25,708 |  | 32,776 |  | \$ 32,996 | \$ | 44,600 |
| Earnings per common share: |  |  |  |  |  |  |  |  |  |  |
| Basic |  | 10.99 |  | \$ 12.08 |  | \$ 14.25 | \$ | \$ 18.24 | \$ | 23.76 |
| Diluted |  | 10.89 |  | \$ 11.81 |  | \$ 13.90 |  | \$ 17.83 | S | 23.25 |
| Financial Ratios: |  |  |  |  |  |  |  |  |  |  |
| Return on average assets |  | 1.22 | \% | 1.21 | \% | 1.32 | \% | 1.55 | \% | 1.88 |
| Return on average equity |  | 15.59 |  | 14.73 |  | 14.97 |  | 16.82 |  | 18.96 |
| Core return on average assets * |  | 1.21 |  | 1.21 |  | 1.42 |  | 1.32 |  | 1.65 |
| Core return on average equity * |  | 15.44 |  | 14.70 |  | 16.14 |  | 14.26 |  | 16.66 |
| Average equity to average assets |  | 7.85 |  | 8.22 |  | 8.80 |  | 9.24 |  | 9.93 |
| Interest rate spread |  | 2.99 |  | 2.91 |  | 2.66 |  | 2.38 |  | 3.03 |
| Net interest margin |  | 3.10 |  | 3.05 |  | 2.90 |  | 2.72 |  | 3.22 |
| Efficiency ratio ** |  | 32.15 |  | 30.06 |  | 29.89 |  | 30.26 |  | 25.41 |
| Cash dividends declared per common share |  | 1.56 |  | 1.66 |  | 1.92 | \$ | \$ 2.18 | \$ | 2.47 |
| Book value per common share |  | \$ 75.50 |  | \$ 87.29 |  | \$ 99.67 | \$ | \$ 115.75 | \$ | 137.02 |
| Shares outstanding, at year end |  | 2,132,750 |  | 2,132,750 |  | 2,132,750 |  | 2,135,750 |  | 2,137,900 |



Standing (left to right): Ronald D. Falcione Robert A. Lane, Esq Michael J. Desmond Scott L. Moser
Geoffrey C. Wilkinson, Sr Brian T. Kenner, Esq. Julio R. Hernando, Esq. Stacey M. Page Kevin W. Gaughen, Jr., Esq.

Seated (left to right):
Howard M. Berger, Esq. Jacqueline M. Youngworth Robert H. Gaughen, Jr., Esq Kara Gaughen Smith Robert K. Sheridan, Esq Patrick R. Gaughen

## Stockholder Information

## Hingham Institution for Savings

55 Main Street
Hingham, MA 02043
(781) 749-2200

## Chairman and

Chief Executive Officer
Robert H. Gaughen, Jr.

## Investor Inquiries

Patrick R. Gaughen
President and Chief Operating Officer

## Transfer Agent and Registrar

Computershare
P.O. Box 505000

Louisville, KY 40233
(800) 288-9541

Online Registered Shareholder Access
www.computershare.com/investor

## Independent Registered Public Accounting Firm

Wolf \& Company, P.C.
99 High Street
Boston, MA 02110

## Special Counsel

Goodwin Procter
100 Northern Avenue
Boston, MA 02210

## Form 10-K and Proxy Statement

A copy of the Bank's Annual Report on Form 10-K and Proxy Statement for the fiscal year ended December 31, 2020 as filed with the Federal Deposit Insurance Corporation, may be obtained without charge by any stockholder of the Bank upon written request addressed to the Investor Relations Department. Additionally, the Bank's Annual Report on Form 10-K and the Proxy Statement are available electronically at www.hinghamsavings.com.

## Stock Data

Hingham Institution for Savings' common shares are listed and traded on The NASDAQ Stock Market under the symbol HIFS.

As of December 31, 2020, there were approximately 185 stockholders of record, holding 85,727 outstanding shares of common stock. These shares do not include the number of persons who hold their shares in nominee or street name through various brokerage firms.

The following table presents the quarterly high and low prices for the Bank's common stock reported by NASDAQ.

|  | High | Low |
| :--- | ---: | ---: |
| $\mathbf{2 0 2 0}$ |  |  |
| First Quarter | $\$ 216.82$ | $\$ 129.89$ |
| Second Quarter | 181.50 | 125.55 |
| Third Quarter | 215.00 | 154.57 |
| Fourth Quarter | 230.02 | 182.65 |
|  |  |  |
| $\mathbf{2 0 1 9}$ | $\$ 208.88$ | $\$ 165.00$ |
| First Quarter | 203.63 | 163.00 |
| Second Quarter | 206.27 | 176.70 |
| Third Quarter | 212.59 | 183.31 |
| Fourth Quarter |  |  |

The closing sale price of the Bank's common stock at December 31, 2020 was $\$ 216.00$ per share.


BOSTON

COHASSET

## HINGHAM

## HULL

## NANTUCKET

## NORWELL/HANOVER

## WASHINGTON, DC


www.hinghamsavings.com


[^0]:    *Dividends Declared: Dividends declared chart includes the total regular dividends declared (dark shading) and the total dividends declared including any special dividends (light shading).

[^1]:    er share data for 1993, 1994, 1995 and 1996 adjusted for the 3 for 2 stock split.

